



To Whom It May Concern

Frances Linzee Gordon

The Lonely Planet Press & Publicity department has worked with Frances for over 2 years and I personally have had the pleasure of working with Frances Linzee Gordon for the last 3 months on a recent Lonely Planet marketing campaign. Frances' work in the past, and most recently with me, has focussed on press interviews covering a wide range of topics and event work – including a recent series of speeches to media, book trade, Lonely Planet business customers and the general public.

Frances' press and event work has been of the highest standard – she has always proved to be well-prepared and engaging. I have always been impressed by Frances' ability to connect with her audience - her charisma makes her an ideal spokesperson.

Frances' enthusiasm for publicity work makes her a joy to work with and her professionalism and commitment are unparalleled. I have always received fantastic feedback from media contacts and events organisers about Frances' work and consider her to be one of Lonely Planet's best spokespeople.

I have no hesitation in recommending Frances Linzee Gordon – she will always prove to be a vital asset to any team or project.

A handwritten signature in cursive script that reads "Briony Grogan".

Briony Grogan
Acting Press & Publicity Manager
Lonely Planet Publications Ltd, UK